

PUERTO RICO
MEDCANN.BIZ
CONVENTION



APRIL 20-23

PLAZA LAS AMÉRICAS

4.20  **LIVE**
concert



CANNA.BIZ
AWARDS

4.20.2023

VIVO BEACH CLUB

WELCOME TO THE CARIBBEAN CANNABIS FLAGSHIP EVENT!

We are celebrating the 10th edition of our annual PRMedCannbiz Convention in Plaza las Americas in the main hallway of the first floor. It is safe to say that this hidden treasure, in having this prime location, has helped Cannabis go mainstream on the island.

Among other conference highlights is the official debut of a new technology called CannaID. This new endeavor will allow all of our sponsors, big or small, the opportunity to promote their business, collect data and certify patients from their own exhibit space. This new way of interaction will become a fundamental tool to encourage our mission goal of introducing medical cannabis to new patients and spreading the hope of alternative treatments to our community.

We like to pride ourselves on creating the best industry parties, and 4.20.2023 will be no exception. Under the stars at Vivo Beach Club, we will gather to enjoy music and honor the best of the industry in Puerto Rico in a Grammy-like celebration. We are walking down the Green Carpet on a night that we promise will be memorable.

Yours Truly,

Noemi Pérez
Founder and CEO PrMedcann.Biz

Ingrid Schmidt
Founder and COO PRMedCann.Biz



4.20 LIVE

concert

VIVO BEACH CLUB



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Don't miss the chance to enjoy a musical adventure under the stars where all the innovative companies and the stellar professionals will be recognized for their contributions to the industry of medical cannabis in Puerto Rico.

7:00pm

Green Carpet Meet & Greet

Artists, guests, and industry professionals will enjoy a Caribbean style private cocktail party and get a chance to mingle and network amongst eachother.

8:00pm

Live Event

The concert lineup includes performers like **Buscabulla**, **Epilogio**, and **Vei Habache**. Inbetween performances the Canna Award Winners will be announced on stage.

ABRIL 20-23

PLAZA LAS AMÉRICAS



35,000 people a day

Don't miss out on the unique opportunity
to promote your cannabis brand, collect
data and acquire new patients at our
convention.

PUERTO RICO
MEDCANN.BIZ
CONVENTION



Certificación de Cannabis
Medicinal GRATIS

¡Inscríbete aquí!



PLAZA LAS AMÉRICAS SPONSORSHIPS





SPONSORSHIP OPPORTUNITIES onsite PLAZA LAS AMÉRICAS

Package A | \$3,000

8x8 exhibit space
-Personalized patient registration link.
-20 Patient Certifications Included.
-We will provide the data collected during the event to the sponsor.
-Green Carpet Cocktail Tickets: 2

420 Live Concert Ticket: 2
Rooftop Area

Package B | \$2,500

8x8 exhibit space
-Allowance of distribution of marketing materials on site

420 Live Concert Ticket: 1

Package C | \$1,500

Table Top
-Two (2) chairs provided
-Table (1) with Tablecloth
-Allowance of distribution of marketing materials on site

420 Live Concert Ticket: 1
Rooftop Area



BRANDED FLOOR DECALS \$1,500.00

10 Branded Floor decals will be placed around the convention hallways

Available: 2

BRANDED LUMINARY BOXES \$1,000.00

Branded Luminary Box & printing (one side) will be provided.
Artwork by sponsor
Size: 42" x 91"

Available: 6

ROLL UP BANNER \$600.00

Banner provided by the sponsor.
Location will be determined at the site based upon availability

Available: 6

MORE SPONSORSHIP OPPORTUNITIES



CERTIFICATION SERVICE (20 PATIENTS) \$700.00

This package is to be used at your own discretion while exhibiting in Plaza las Américas.

Price Includes: doctor, patient evaluation, recommendation, and voucher.
Buyer will receive consolidated data



Communicate with our cannabis-friendly population!

With over 100k contacts in our system, you can choose to text or email blast subscribers from PR, Panama or USA.

This purchase can be used for an event promo or within the next 12 months.

TEXT BLAST \$750.00

Text will be sent to all registered participants and industry related parties.

Artwork provided by sponsor

EMAIL BLAST \$750.00

An email will be sent to all registered participants and industry related parties.

Artwork provided by sponsor

4.20 LIVE

concert

VIVO BEACH CLUB SPONSORSHIPS



CANNA.BIZ
AWARDS

2023

4.20 LIVE

concert

sponsorship opportunities

PLATINUM



Only 1 available

\$25,000

- Private access to Lounge Area
- VIP MEET & GREET ROOM | Capacity: 50
- Lateral view of stage
- Complimentary tickets: 20
- Digital Logo displayed on Main Stage
- Outdoor Signage (provided by Sponsor)
- Opportunity to Host Awards onstage
- Press Branding and Mention
- Promo Text Blast during the event to all participants
- Beverages included: up to \$1,000

GOLD



Only 2 available

\$15,000

- Private access to Lounge Area
- Gazebo | Capacity: 15
- Front view of Stage
- Complimentary tickets: 10
- Digital Logo displayed on Main Stage
- Opportunity to Host Awards onstage
- Press Branding and Mention
- Promo Text Blast during the event to all participants
- Beverages included: up to \$500

SILVER



Only 6 available

\$5,000

- Designated Lounge Area (Level A & Level B)
- Capacity: 10
- Complimentary tickets: 5
- Digital Logo displayed on Main Stage
- Press Branding and Mention
- Promo Text Blast during the event to all participants.
- Beverages included: up to \$250



CANNA.BIZ
AWARDS

2023

CATEGORY: AGRICULTURE

Best Cultivator: **BorinCanna**

Best Cultivation Center for Indica Flower:
BorinCanna

Best Cultivation Center for Sativa Flower: **WeedCo**

Best Cultivation Center for Hybrid Flower:
BorinCanna

CATEGORY: MANUFACTURING

Best Center for Manufacturing: **Puerto Rico Alchemy**

Best Innovator: **Yoshables**

CATEGORIA: SCIENCE AWARD

CannaMedical: **Dr. Jaime Claudio**

CATEGORY: PUBLICATION OF THE YEAR

Revista Crónicas



CANNA.BIZ AWARDS

2023

HALL OF FAME

CATEGORY: DISPENSARY

Best Dispensary Technician: **Mario Portalatín (Bwell)**

Best Dispensary: **Tetra**

CATEGORY: CORPORATE RESPONSABILITY

Weedco

CATEGORY: BRAND & CORPORATE IMAGE

IMC, Tu Medicina

CATEGORY: "INFLUENCER"

Chente Ydrach

4.20 LIVE
concert

420 LIVE *concert* ONSITE SPONSORSHIP OPPORTUNITIES



CANNA.BIZ
AWARDS

2023

GREEN CARPET HOST \$3,500.00

Opportunity to expose your brand to all the local key industry leaders during the Green Carpet. Includes branded cups and napkins to be used at the cocktail party.

Available: 2

BRANDED T-SHIRTS

\$5,000.00

100 T-shirts to be worn by staff & distributed in PRMedCannBiz Convention (Plaza Las Américas).
(Staff: Security, ushers, and bartenders).

Available: 2

MAINSTAGE CONCERT LOOP LOGO PLACEMENT \$750

Signage will be placed on the main stage for added visibility for your brand.
Branded by Sponsor

Available: 15

3 OUTDOOR FEATHER FLAGS \$2,000.00

Flags will be placed around the concert area to add visibility to your brand. 13' with Pole, Single Side Printing, artwork provided by the sponsor

Available: 2

420 LIVE *concert* MORE SPONSORSHIP OPPORTUNITIES



CANNA.BIZ
AWARDS

2023

PROMOTIONAL ITEMS

\$1,000.00

The selected promotional items will be distributed in PRMedCann.Biz Convention (Plaza Las Américas).

Pre-approval is required

EMAIL BLAST

\$750.00

Email will be sent to all registered participants and Industry related parties.

TICKET SALE

COMING SOON!

Ticket packs(10 tickets per pack) to be sold or gifted by the sponsor to desired guests.

BRANDED LUMINARY BOXES

\$1,000.00

Branded Luminary Box & printing will be provided.

Artwork by sponsor

Size: 42" x 91"

Available: 6

CONCERT TEXT BLAST

\$750.00

Text will be sent to all registered participants and Industry related parties.

MAIN STAGE LOGO PLACEMENT

\$500.00

Logo will be placed on the main stage during the concert to add visibility for your brand.

Available: 3

VIP LOUNGE AREAS



CANNA.BIZ
AWARDS

2023

Team Building Opportunity!
Expose your brand to all participants



ROOFTOP AREA | \$7,000.00

- Branded by Sponsor
- Space for Photo booth or any other Marketing Initiative
- Branded T-shirt for bartenders
- Concert Tickets: 15
- Branded napkins and cups

Available: 1

4.20 LIVE
concert

VIP LOUNGE AREAS



CANNA.BIZ
AWARDS

2023



VIP OUTDOOR TERRACE | \$5,000.00

- Branded by Sponsor
- Branded Banner: 1
- Concert Tickets: 10

Available: 1

4.20 LIVE
concert

VIP LOUNGE AREAS



CANNA.BIZ
AWARDS

2023



VIP OUTDOOR LOUNGE | \$2,500.00

- Branded by Sponsor
- Distribution of Promotional Materials at PRMedCann.Biz Convention

Pre-approval required

- Concert Tickets: 5
- Standing banner: 1
- Beverages included: up to \$250 (max)

Available: 10

4.20 LIVE
concert

VIP LOUNGE AREAS



CANNA.BIZ
AWARDS

2023



VIP LOUNGE | \$5,000.00

- Branded by Sponsor
- Distribution of Promotional Materials at PRMedCann.Biz Convention (Plaza Las Américas)
Pre-approval required
- Standing Banner: 1
- Concert Tickets: 15
- Food and Beverages included up to \$350

SOLD

4.20 LIVE
concert



2021 IN THE NUMBERS

7,107 +

Participants

96,000

Visitors to Plaza las
Américas

5,000+

New patients

MEDIA COVERAGE
\$152,420

HIGH TIMES

de Puerto Rico
elVocero.com

Leafly.com

NOTICEL

TNM
NEWS
FINANCE

**CARIBBEAN
BUSINESS**

abc

Marijuana
Business
Daily

NEWS IS MY
BUSINESS

WKAQ
580 AM
A Uffia Station

Noticentro

endi
ELNUEVODIA.COM



TELEMUNDO



UNIVISION

OUR PARTNERS



PLAZA LAS AMÉRICAS

NYX

Bakers

Building a Bear
Workshop

Clarks

Gap / Gap Body

Zara

1

3

7

8

11

12

2

5

9

10

13

14

15

16

17

18

19

20

21

West Elm

Bath & Body Works

Sephora

Victoria Secrets

VIVO BEACH CLUB

1

Gazebo

2

Rooftop

3

Outdoor Lounge
(Level A & Level B)

4

Outdoor Terrace

5

VIP Lounge
(Downstairs: 1st level)

6

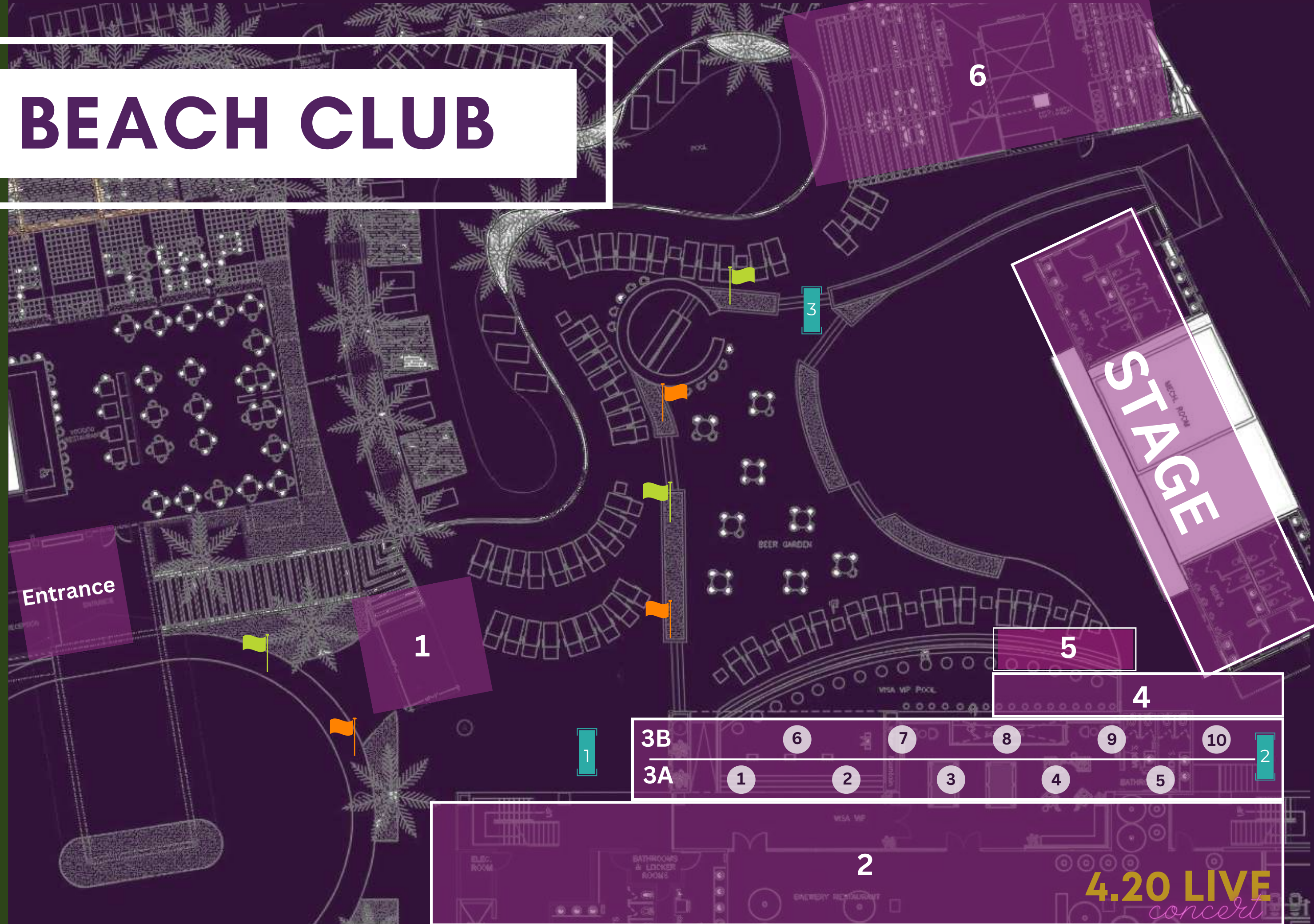
Meet & Greet
Room



Feather Flags



Luminary Boxes



4.20 LIVE
concerts



CONTACT US

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